



GLOBAL WOMEN X

GLOBAL WOMEN'S PROFESSIONAL AND BUSINESS EXCHANGE CONFERENCE

ACCRA - GHANA

OCTOBER 4 – 8 2018

US-GHANA CHAMBER OF COMMERCE



GLOBAL WOMEN'S EXCHANGE CONFERENCE

Mission

The conference will bring together business and professional women from all over the world to exchange and leverage their experiences in the fields of Healthcare, Finance, Legal, Business and Education, and will bring a new sense of self-awareness, self-empowerment and self-leadership that crosses political, cultural, religious, and national boundaries.

“The success of every woman should be the inspiration to another. We should raise each other up. Make sure you’re very courageous: be strong, be extremely kind, and above all be humble.” Serena Williams

Goals & Social Impact

The primary goal of the conference is to increase the level of awareness and participation between female professionals and business owners. The frank and open cross-sharing of expertise, mentoring, thoughts and resources across industry, geographical boundaries, generations’ sectors, and both formal and informal should provide a well-rounded perspective and deeper understanding between females in business. We want all women in attendance to learn together, feel together, to experience something special together and our hope is to make it easy for women to stay connected through a digital global platform to continue their exchanges. Females from the informal sector will be highly featured in panel discussions since we believe they also have valuable experiences that should be shared and explored. To that end, we will have some sessions in the local Ghanaian dialects (with translation to English) to facilitate understanding and deepen these relationships. We would also have cross generational courageous conversations amongst females of all ages to further increase understanding and cooperation amongst participants.

Additionally, the conference will include a strong philanthropic tilt, with visits to select philanthropic institutions and an emphasis on impacting the girl child in Ghana. It will also provide the opportunity for young college and high school girls to interact and learn with the women they aspire to become.

Speakers (Partial List)

- Her Excellency Mrs. Samira Bawumia.
2nd Lady of the Republic of Ghana
- Honorable Lisette Shirdan Harris
USA Director of International Association for Women Judges
- Mrs. Maria Pajil Battle
Retired Senior Vice President of Marketing & Public Affairs Amerihealth Caritas
- Ms. Monique Greenwood
Former Editor in Chief Essence Magazine
- Ms. Jemima Antwi PHD
Anglophone Board Representative International Confederation of Midwives
- Roberta Torian ESQ
Partner, Reed Smith LLC
- Dr. Justina Baidoo,
CEO & Chair of Adom Mbroso Cold Store
- Commissioner Belinda A Handy,
Superior Court Riverside California
- Dr. Bertha Ayi,
CEO & Medical Director of Global Infectious diseases Washington DC

Attendees

We anticipate there will be over 1,000 attendees, including over 100 young women ages 8-18. The participants are a curated group, intended to create amazing discourse and change the lives of these young women. The attendees will include executives from global Corporations and institutions with the shared goal of increasing the female participation and recruitment for high level Board and Executive positions. Also attending will be globally recognized Female executives and business owners.

Sponsorship

Join us and become a sponsor for the GWX conference that will be marketed in the United States, Europe and Asia, in addition to West Africa - truly an international event. The opening reception will feature local dignitaries, amazing women from around the world, and local business leaders. Highlights of the conference will be broadcast live around the world. We believe that your presence as a sponsor of this program sends a shared message of commitment and support for our conference mission, goals and objectives:

- Provide strategic outcome-based exposure, attract multifaceted investments, and deliver tailored skills and professional and personal development training in women in both the informal and formal sectors
- Position to be the cornerstone of a pivotal movement in Ghana's Sustainable Development Goals (SDG) to "sustain and lift women of all ages across political, religious, ideological and cultural boundaries"
- Complement what is being done in Ghana to prepare women for self-leadership and future decision - making roles that will implement meaningful change regarding opportunities and gender disparities across all aspects of life.

“Global Women X Conference”

October 2nd – 8th 2018
Accra - Ghana

Conference Sponsorship Level Details

Presenting Sponsor (\$20,000)

- Business name included in event titles: “*Global Women X Conference Presented by (Your Company)*”
 - Name / logo listed as presenting sponsor on all printed and electronic material and marketing including invitations, emails, press release, and social media
 - Electronic Advertising: Company logo and link on Chamber’s website
 - Social media benefits showcasing presenting sponsor
 - Sponsorship recognition on all printed material at event including logo on **front or back cover** and 1 full page color ad in evening’s program booklet
 - Sponsor recognition during all programs
 - Digital ad on slideshow (repeating) plus 4 Complimentary access to all events
 - Post event thank you and acknowledgment

Platinum Sponsor (\$15,000)

- Partnership publicized in event emails
 - Electronic Advertising: Company logo and link on Foundation website and online auction site plus 3 Complimentary access to all events
 - Social media benefits showcasing partnership
 - Sponsorship recognition on all printed material at event
 - Digital ad on slideshow (repeating)
 - Post event thank you and acknowledgement

Gold Sponsor (\$10,000)

- Partnership publicized in event emails
 - Electronic Advertising: Company logo and link on Foundation website and online auction site plus 2 Complimentary access to all events
 - Social media benefits showcasing partnership
 - 1 page full color ad in program
 - Digital ad on slideshow (repeating)
 - Acknowledgement in post event thank you email

Program Level Sponsorship Details

Silver Sponsor | \$5,000

- 1 page color print logo
- 1 social media post
- 2 tickets

Bronze Sponsor | \$3,000

- ½ page color print logo
- 1 social media post

Integrity Sponsor | \$1,500

- ¼ page color print logo

Commitment Sponsor | \$1000

- Company name printed



Make Checks Payable to: US-Ghana Chamber of Commerce

Mail to: Global Women's X Conference – 909 S Fairhill St, Philadelphia-, PA 19147

Additional Information: Lydia Henry at 215-919-3115 or lydia@usghchamber.org

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Sponsorship Deadline: September 15, 2018

US-Ghana Chamber of Commerce is a 501(c)6. All donations are tax deductible as allowed by law

Organizers

US-Ghana Chamber of Commerce

The US-Ghana Chamber of Commerce is headquartered in Philadelphia, PA. The Chamber is dedicated to the facilitation and promotion of trade & investment, economic growth, increasing business opportunities and advocacy on behalf of its membership in both countries. Among its objectives, the Chamber:

- Provides a forum for actionable discussion of matters of mutual benefit.
- Seeks to participate in the enactment of business-friendly legislation at all levels of government
- Presents business enrichment programs, information and orientation on executing business in both countries.
- Provides a platform for one on one business opportunities through effective networking, research and partnerships in both countries.

Previous Events

March 10, 2018

“Celebrating Global Women’s Professional & Business Empowerment”

Keynote address - H.E. Samira Bawumia The Second Lady of the Republic of Ghana,
Mistress of Ceremony : Renee Chenault – former NBC 10 TV News Anchor
Co-Host: Councilwoman Janie Blackwell

January 27, 2018

“Affordable Housing Investment Opportunities in Ghana”

Keynote address - Honorable Freda Prempeh, Minister of Works and Housing (Ghana)
Forum regarding Initiatives supporting public and private partnerships in the housing sector – networking opportunity with financiers, investors, real estate developers, and related sectors

March 12, 2018

“Driving Economic Change in Africa in the 21st Century: Ghana at the forefront”

University of Pennsylvania

Keynote address - H.E. Samira Bawumia The 2nd Lady of the Republic of Ghana.

Economic strides the continent of Africa is making and Ghana’s role in driving this exciting dynamic.

June 19, 2017

Networking Lunch & Business Roundtable Discussion on : “Doing Business in Ghana”

Keynote – Mr. Yofi Grant, CEO, Ghana Investment Promotion Center

Explore private business opportunities in Ghana while forming strategic business partnerships in the areas of agriculture & agro processing, manufacturing, trade, financial technology, ICT, tourism, energy, infrastructural development and healthcare. A discussion with 50 selected top private sector CEO’s and other stakeholders from Ghana

August 4, 2016

“Best Practices for Investing in Ghana – Opportunities and Resources”

Keynote - Ms. Mawuena Trebah, CEO Ghana Investment Promotion Center in Ghana

An investment forum on doing business in Ghana and a networking dinner immediately following the forum. Co-hosted by the Commerce Department of the City of Philadelphia

March 7, 2016

“Private and Public Partnerships in Ghana Tourism”

Keynote address – Hon. Dzifa Gomashie, Deputy Minister of Tourism and Culture,

Investment opportunities in the tourism and culture sectors in Ghana. Co-Hosted by the Fox School of Business, Small Business Development Center, Temple University

July 9, 2015

“Private/Public Partnerships in Healthcare Delivery in Ghana”

Keynote speakers: Deputy Secretary of Health, Honorable Victor Bampoe; H.E. Lieutenant General Joseph Smith, Ghanaian Ambassador to the United States

Panelist speakers: Mr. David Link – Senior Executive V.P. Sanford Health; Dr. Gene Ukrainsky ; Dr. Godfrey Gaisie – Associate Professor of Radiology, Akron Children’s Hospital; Hon. Stanley Straughter –Principal, Brazilio and Cobb; Dr. Isabella Nyan – Director OB/GYN Womens Services Fork Valley Community Health Center;

Representative from the Overseas Private Investment Corporation (OPIC) Moderator: Mr. Benjamin Craig – Former Executive Director, Global Interdependence Center

Contact

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CONFERENCE WEBSITE www.GlobalWomenX.com